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Press Release

NetBooster announces its financial calendar for the year 2018

NetBooster Group (FR0000079683 – ALNBT – PEA-PME eligible), the leading independent international agency in performance-driven digital marketing, today announces its financial calendar for 2018*:

- January 30th, 2018: 2017's Gross Margin
- April 25th, 2018: Results 2017 and Gross Margin Q1 2018
- July 24th , 2018: Gross Margin Q2 2018
- October 23rd, 2018: H1 2018 Results and Gross Margin Q3 2018

* The financial calendar above is provided for information purposes only. It is subject to change and will be regularly updated. All publication dates announced will take place after market closed.

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About NetBooster Group | www.netbooster.com

NetBooster-Artefact is a marketing agency built on the perfect union of marketers and engineers. The agency works with the largest global brands to reinvent the customer experience of tomorrow through new technologies. The company has office across 13 countries, with 1000+ employees delivering three service offers: Data Consulting, Digital Marketing Expertise and Technology Development (Big Data and Artificial Intelligence). Artefact was elected the most innovative agency of 2017.

Over 600 clients, including 100+ blue chip clients such as AccorHotels, Orange, Carrefour, Emirates, Deutsche Telekom and Monoprix, rely on the agency's profound marketing experience. Artefact, founded by three alumnis of the renowned Ecole Polytechnique: Vincent Luciani, Philippe Rolet and Guillaume de Roquemaurel, has sustained a steady growth rate since its creation in 2015 and has multiplied its turnover threefold in 2016. In September 2017, the agency merged with the French digital marketing agency NetBooster Group. Listed on the Alternext Paris Stock Exchange, NetBooster is one of the most largest independent international media agencies led by media and data experts.

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